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## bMighty News Flash: Thursday June 4, 2009

June 4, 2009

By bMighty Staff



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Today's top tech news for small and midsize businesses: iolo launches new edition of System Mechanic for SMBs, Opera's mobile browser surpasses iPhone's Safari, Verizon, Intuit, Boomi jump into cloud services, and more...

*"The company [Palm] was once the leading smartphone supplier, and many small and midsize businesses still rely on its products. Consequently, they have to be concerned about the company's murky outlook. The Pre is a touchstone product, one that will determine the company's short and long term future. Palm hopes -- and needs -- it to be a runaway hit, but that scenario is difficult to envision."*

-- Paul Korzeniowski

### Tech Term Of The Day

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### Today's Term: [Smartphone](#)

Boost your tech vocabulary! bMighty's SMB TechEncyclopedia defines more than 20,000 IT terms.

### BUSINESS & E-BUSINESS

- [Intel Buying Wind River](#) -- Chip maker will pay \$884 million for testing and development software maker Wind River System

### HARDWARE & SOFTWARE

- [AMD Demos Microsoft DirectX 11 Graphics Chip](#) -- The technology enables games developers to create smoother, less blocky, and more organic looking objects
- [Smartbooks Seen As Entering Market 'Wasteland'](#) -- Vendors behind the devices, such as chipmakers Qualcomm, Nvidia, and Freescale Semiconductor, have lots of great hardware to tout, but no software
- [JBoss Application Server To Come In Multiple Flavors](#) -- Customers of JBoss' upcoming 5.0 version will get to choose from one of three configurations in what Red Hat calls its JBoss Open Choice strategy
- [iolo Launches New Edition Of System Mechanic For SMBs](#) -- New version of System Mechanic is available to SMBs in packs of 10, 25, 50, 75 or 100 PC licenses
- [Numara Releases Track-It! 9](#) -- New version of Numara Track-It incorporates change management functionality

### Most Popular

### Top Blogs

- ▶ [Step-By-Step: Moving Your Server To Linux](#)
- ▶ [Putting Public Social Networks To Work For Business](#)
- ▶ [Plan B: An SMB's Guide To Making Do During The Recession](#)
- ▶ [Cloud Computing: Useful Technology Or Mere Marketing Buzzword?](#)
- ▶ [How to Virtualize a Server: Step-by-Step](#)

"HP AND IBM  
SHOULD BE  
VERY AFRAID..."\*

\*POWEREDGE R610 REVIEW, IT PRO, MARCH 30, 2009.

### bMighty Multimedia

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#### MOBILE

- [Sony Ericsson Jumps Into App Store Battle](#) -- The company will be teaming with GetJar to enable mobile users to browse, buy, download and install applications over the air
- [Mobile Advertising Expected To Hit \\$5.7 Billion By 2014](#) -- While the growth in mobile advertising will lead to a strong market, it will still only represent about 1.5% of the total global spending on advertising, a new report says
- [Opera's Mobile Browser Surpasses iPhone's Safari](#) -- Apple and Opera have been duking it out to be the top mobile browser provider for a while, according to data from StatCounter

#### SERVICES

- [Verizon, Intuit, Boomi Jump Into Cloud Services](#) -- The service rollouts demonstrate how vendors are trying to differentiate themselves with innovations intended to get them a bigger share of the emerging cloud computing market
- [Microsoft Rolls Out Bing Travel](#) -- "Decision engine" features direct links to online booking and purchasing tools
- [Tibco Announces Silver Application-Building Platform](#) -- Extending its reach into cloud computing, Tibco's Silver is meant to resolve governance issues as an application is assembled for export to the cloud
- [Projecturf Launches Web-Based Project Management Tool](#) -- Tool offers online project collaboration designed for SMBs
- [PlumChoice Expands 24x7 Online Mac Services](#) -- Service providers, OEMs and retailers can partner with PlumChoice to provide Mac-related premium technical service on a white label basis

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- [June 10, 2009 -- Webcast: Get More with Less with Dynamic, Flexible IT Cooling](#)
- [June 10, 2009 -- Webinar: Boosting Your Bottom Line with Online News & Other Cost-Effective PR Tactics](#)
- [June 11, 2009 -- Webinar: Reducing Data Management Costs To Put the Focus Back on Business Goals](#)
- [June 15, 2009 -- Social Venture Network Innovation Awards Application Deadline](#)



Today on bMighty:

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- [Upcoming Video - Web 2.0, Social Networking and The Consumerization of Technology: Friend or Foe?](#)
- [Verizon Business Launches Cloud Computing Service](#)
- [Intuit Partner Platform Adds Federated Apps](#)
- [Office Depot Launches Small Business Self-Bailout Plan](#)

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**Company Size:** 1-49 employees | 50-249 employees | 250-999 employees | 1000-1500 employees

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