

New Affordable, Scalable, Online Project Management Software

Projecturf provides extremely affordable, scalable and elegant project planning without limits to design firms.

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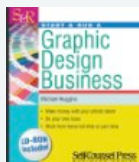


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Projecturf, a provider of on-demand project and collaboration management software, has launched Projecturf – a scalable, elegant, and affordable new web-based project management tool with unlimited storage space that is browser, platform and database independent. Projecturf was specifically designed to support the project management needs of small to medium-sized design firms. The task tracking software allows design firms to cost-effectively define initiatives and projects, automate processes, and distribute data through a secure, stylish, intuitive and easy-to-use online environment with almost no learning curve.

“Projecturf’s architecture was specifically designed from the end-user’s perspective - someone who is seeking a Microsoft Project alternative or a go-to option when migrating from complicated and expensive online project management tools with limited capabilities or software that is not scalable,” said Chuck Pearson, CEO of Projecturf. “Our goal is to liberate design firms from the toil of manual processes and paperwork as well as inferior or expensive PPM software and give them easy, instant and cost-effective control of their projects, initiatives and deliverables – with an intuitive interface, unlimited storage space and no feature limits. Although other SaaS project management tools exist – none match the form, function, affordability, and intuitive design of Projecturf.”

Projecturf does not require complicated software to be installed or a large in-house IT department to manage and upgrade. It allows small business and freelancers to be up and running in a matter of minutes – not days or weeks. Project management features and benefits for all Projecturf plans include:

- * Unlimited storage on all plans – absolutely no restrictions.
- * Thoughtful, elegant, user-friendly and intuitive design that is completely customizable.
- * All plans come with all features and future updates – simply choose the number of projects to be managed.
- * Simple and effective workflow with three levels of system permissions: Administrator, Project Manager(s), User(s).
- * Business-Class Reporting: Manage project milestones and tasks up-to-the-minute with Project Completion Reports and dynamic Gantt charts.
- * Customize Projecturf to match your company’s brand or needs.
- * Permission-based file sharing.
- * Extremely prompt and professional customer support.

All three Projecturf plans allow unlimited users and include all features as well as a 30 day free trial. Projecturf’s Start-Up Plan is \$29.99 per month - manage up to 15 projects. The Business Plan is \$59.99 per month - manage up to 40 projects. The Enterprise Plan is \$159.99 per month - manage unlimited projects.

Visit www.projecturf.com for more information.