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PROJECTURF PROVIDES ELEGANT PROJECT PLANNING WITHOUT LIMITS.

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Projecturf, Los Angeles, Calif., a provider of on-demand project and collaboration management software, has launched Projecturf - a scalable, elegant, and affordable new web-based project management tool with unlimited storage space that is browser, platform and database independent. Projecturf was specifically designed to support the project management needs of small to medium-sized businesses (SMBs) in all industries. The task tracking software allows SMBs to cost-effectively define initiatives and projects, automate processes, and distribute data through a secure, stylish, intuitive and easy-to-use online environment with almost no learning curve.

"Projecturf's architecture was specifically designed from the SMB end-user's perspective - someone who is seeking a Microsoft Project alternative or a go-to option when migrating from complicated and expensive online project management tools with limited capabilities or software that is not scalable," said Chuck Pearson, CEO of Projecturf. "Our goal is to liberate SMBs and freelancers from the toil of manual processes and paperwork as well as inferior or expensive PPM software and give them easy, instant and cost-effective control of their projects, initiatives and deliverables - with an intuitive interface, unlimited storage space and no feature limits. Although other SaaS project management tools exist - none match the form, function, affordability, and intuitive design of Projecturf."

Projecturf does not require complicated software to be installed or a large in-house IT department to manage and upgrade. It allows small business and freelancers to be up and running in a matter of minutes - not days or weeks. Project management features and benefits for all Projecturf plans include:

- * Unlimited storage on all plans - absolutely no restrictions.
- * Thoughtful, elegant, user-friendly and intuitive design that is completely customizable.
- * All plans come with all features and future updates - simply choose the number of projects to be managed.
- * Simple and effective workflow with three levels of system permissions: Administrator, Project Manager(s), User(s).
- * Business-Class Reporting: Manage project milestones and tasks up-to-the-minute with Project Completion Reports and dynamic Gantt charts.
- * Customize Projecturf to match your company's brand or needs.
- * Permission-based file sharing.
- * Extremely prompt and professional customer support.

"Projecturf is seeing high user adoption rates with design firms, developers, and freelancers," continued Pearson, "Our online project collaboration tool includes both a development and design section specifically created for agencies and freelancers. But the beauty of our affordable web-based workflow software is it is especially well-suited for SMBs and freelancers in any industry, especially advertising, public relations and marketing; law firms and attorneys; publishers and journalists; accountants; executives and managers; human resource professionals and recruiters; software and operating systems developers; professors and teachers; non-profits and

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charities; school districts and educational organizations; sales and marketing teams; investment firms and financial advisors; independent retail stores; and general, heavy construction and civil engineers."

All three Projecturf plans allow unlimited users and include all features as well as a 30 day free trial. Projecturf's Start-Up Plan is \$29.99 per month - manage up to 15 projects. The Business Plan is \$59.99 per month - manage up to 40 projects. The Enterprise Plan is \$159.99 per month - manage unlimited projects.

For more information, visit <http://www.projecturf.com> or call 786/290-6413

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