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Projecturf brandishes unlimited project management storage

By **Jeff Feinman**

July 24, 2009 —

Projecturf is jumping into the project management fray, sporting unlimited storage, collaboration and communication tracking, and the aim of providing the speediest project capabilities out there.

Projecturf is geared toward Web developers, including .NET, PHP and Ruby developers, as well as Web application developers. According to company executives, developers using Projecturf can set up a project team and create tasks in minutes.

Chuck Pearson, CEO of Projecturf, said the main feature that makes Projecturf a more compelling project manager for developers is unlimited storage, as there are no restrictions on the number of files a user can upload.

Projecturf purchases storage offerings from managed hosting provider Rackspace at reasonable prices to offer such capabilities, according to Pearson.

"Storage nowadays is sort of an inexpensive thing, and in our mind not that big of an issue," he said. "It's been something I think a lot of competitors have used to increase prices."

Pearson said developers can enter the URL of the IDE they're most comfortable using. By linking the IDE with the Web-based Projecturf, developers can log progress of the tasks being carried out.

"If I'm a developer working on a website, I'd be able to put the direct Web addresses for those environments into Projecturf so that all staff and clients and whoever needs to review things would be able to log progress and keep a long history of exactly where they are in development," Pearson said.

Another feature that Pearson talked about was automatically generated Gantt charts in Projecturf's Tools section when tasks are created. Projecturf also has a project completion report that gives a percentage of how much of a project is complete at any given point.

There is a discussion forum within the project manager that logs discussion comments, which Pearson said is helpful when developers are working on multiple projects. Projecturf will send out an e-mail notification to all team members when a new comment is posted in the forum.

"The nice thing about that is that you might be working on projects that take you months to get finished, and you're working on a lot of them at one time, so it's keeping track of all communication," Pearson said.

The company offers the software via a "startup plan," which allows the management of up to 15 projects and costs US\$ 29.99 per month. A "business" plan, which manages up to 40 projects, is \$59.99 per month. Developers can also choose the "enterprise" plan for a monthly fee of \$159.99 for an unlimited number projects.

Projecturf launched in March 2008, but the concept originated almost five years ago when Pearson and a design agency he heads called [Rareview](#) created it internally. Projecturf is now a fully separate company based in Los Angeles.

Pearson said the company is currently working on Projecturf 2.0, which it hopes to put out later this year. Some upcoming features in the new version will include bug tracking, file versioning, reporting improvements, and code snippet libraries, where developers can store and share code, Pearson said.

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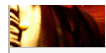
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